RED RIBBON CLUB- ANNUAL REPORT (2023-24)

KAHM UNITY WOMEN'S COLLEGE, MANJERI

Co-ordinator: Dr. Jasna V C

Joint Co-ordinator: Dr. Shamsheera K O

Motto: Prevention is better than cure

Red Ribbon Club is a movement started by the Government of India in schools and colleges through which, students will spread awareness over HIV / AIDS. It envisages to instil charity mind among all the students to extend their able help towards developing healthy life styles, donating blood to all the needy by promotion of Regular voluntary blood donation

Convenor: Dr.Jasna VC

Joint Convenor: Dr. Shamsheera K.O

Office bearers

President : Rasha (1st year BSc FCS)

Vice president: AmnaP A (2nd year BSc FCS)

Secratary : Hana Fathima (1st year BSc Chemistry)

Joint secratary: Jasira Beegam K (2nd year BA English)

Treasurer : Nandana Das (2nd year Bcom Cop)

Executive members

- 1. Rinzah -2nd year BSc FCS
- 2.Shahana 2nd year Bsc Chemistry
- 3. Fathima Shamila 2nd year BSc FCS
- 4. Rahila -2nd year BSc Botany
- 5. Wafa -2nd year BSc Psychology
- 6.Mashhoora Parveen –2nd year BSc Botany
- 7.Shafiya Kurikkal 2nd year BSc FCS
- 8. Jalva -2nd year BSc Psychology
- 9. Omniya -2nd year Bsc Chemistry

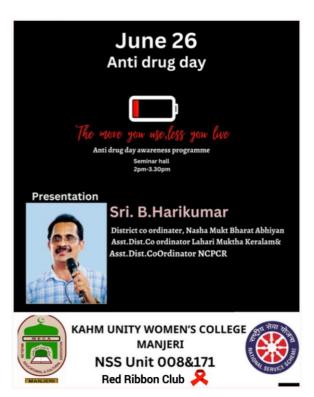
1.Name of the programme	ANTI DRUG DAY -AWARENESS PROGRAMME
2.Aim, Objectives, and Scope of the programme	An anti-drug awareness program aims to educate individuals about the risks of substance abuse, prevent addiction, and promote healthy lifestyles. Its objectives include providing comprehensive education, early intervention, stigma reduction, and policy advocacy. The scope encompasses diverse target audiences, content covering various drug-related topics, flexible delivery methods, collaboration with community stakeholders, and ongoing evaluation. Through these efforts, the program strives to empower individuals to make informed choices, foster supportive environments, and reduce the harm caused by drug abuse in communities.
3.Name of the coordinator/organizing secretary	Dr. Jasna V C and Dr, Shamsheera K.O
4.Date of programme	26 June ,2023
5.Mode of the programme(offline/online)	Offline
6.Total number of attendees/participants	125
7.Organizing body	RED RIBBON CLUB AND NSS
8.Organizing committee members	Dr. Jasna V.C and Dr. Shamsheera K O
9.Students' involvement in organizing the programme	Student coordinator: Jasira Beegam
10.Detailed report of the programme	
11.Feedback of the programme	
12.Feedback analysis	

13.Outcome, Evaluation, and results of the programme	
14.Signature of the organizing secretary	

Anti-Drug awareness Program

Date: 26-06-2023

NSS units and Red Ribbon Club of KAHM Unity Women's College, Manjeri joinetly organized a seminar, based on anti drug day. The inaugural session of the program was commenced by welcome speech of Ms.Jasira Beegum Secretary Of National Service scheme (RRB Club President) followed by a presidential address by the honorable Principal Dr. Muhammed Basheer Ummathur. The session was handled by Sri.HARIKUMAR (District co ordinator,Nashamukth Bharath Abhiyan) and he interacted with students with an open. The debate based on anti drug day was realy very informative and eye opening. The program was concluded by sharing videos and feedback session by nss volunteers. Program was conclude by the vote of thanks of Amna PA (RRB club Joint sec.)



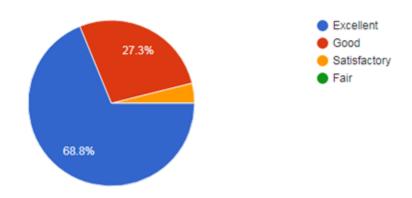


Feedback and feedback analysis

			T-	
			How will	
			you rate	
			the	Suggestions
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How will you rate the session?



Outcome of Anti-Drug Awareness Class:

Outcome evaluation and result

The outcome evaluation of the anti-drug awareness program assesses its impact on participants and the community, aiming to measure increased knowledge, behavioral changes, community engagement, reduction in drug use, access to resources, stigma reduction, and policy impact. By tracking changes in attitudes, behaviors, and policy landscapes, the program seeks to demonstrate its effectiveness in preventing substance abuse and promoting healthier communities. This evaluation process informs future planning and resource allocation to maximize the program's impact in combating drug abuse

The outcomes of an anti-drug awareness class are measured in both immediate and long-term effects. Immediate outcomes include increased knowledge about the risks associated with drug abuse, improved awareness of available resources for assistance, and the development of skills to resist drug-related pressures. Long-term outcomes involve a positive shift in attitudes toward substance abuse, a reduction in drug-related incidents, and a decrease in addiction rates within the community. The class ideally contributes to fostering a culture of prevention, support, and understanding, ultimately leading to healthier, drug-free communities. Continuous monitoring and evaluation are essential to refining the program and ensuring sustained positive outcomes over time.

2. Traffic awareness program on 12th Septemper 2023

1.Name of the programme	Traffic awareness
2.Aim, Objectives, and Scope of the programme	The primary aim of a Traffic Awareness Programme is to educate and sensitize the public about the importance of road safety, traffic rules, and responsible driving practices to reduce road accidents and enhance overall traffic efficiency and safety. This programme seeks to increase public awareness of traffic laws and the consequences of violations, promote safe driving practices such as the use of seat belts and helmets, and reduce traffic accidents and fatalities through

	targeted campaigns. It emphasizes the need for responsible behavior, including zero tolerance for
	driving under the influence and avoiding distractions like mobile phones. Special focus is
	given to vulnerable road users, such as pedestrians,
	cyclists, and motorcyclists, by providing specific training and awareness. Additionally, the
	programme aims to enhance knowledge of
	emergency procedures, promote public transport
	and carpooling to reduce congestion, and engage communities and schools through workshops and
	interactive sessions. Collaboration with
	government agencies, NGOs, and private
	organizations is crucial for the success of these initiatives, and the programme's effectiveness is
	continuously monitored and improved based on
	feedback and results.
3.Name of the	Dr. Jasna V C and Dr, Shamsheera K.O
coordinator/organizing secretary	
4.Date of programme	26 June ,2023
5.Mode of the	Offline
programme(offline/online)	
6.Total number of	125
attendees/participants	
7.Organizing body	RED RIBBON CLUB AND NSS
8. Organizing committee members	Dr. Jasna V.C and Dr. Shamsheera K O
9.Students' involvement in	Student coordinator: Jasira Beegam
organizing the programme	
10.Detailed report of the	
programme	
11.Feedback of the programme	
12.Feedback analysis	
13.Outcome, Evaluation, and	
results of the programme	
14.Signature of the organizing	
secretary	

A traffic awareness documentary exhibition was organized by Kerala Police, Motor Vehicle Department and Road Safety Authority for the NSS units and Red Ribbon Club of KAHM Unity Women's College, Manjeri on 12 Septemper 2023. Principal Dr. Muhammad Basheer Ummatur inaugurated the program. Dr. V. Hikmathulla, NSS Program Officer gave welcome speech and Dr. Jasna V.C and Dr. Shamsheera K O (RRB club coordinators) were felicitated in the session. The documentary was about road safety and rules and regulations of driving, the concept was explained through simple cartoon videos and interviews with officials. Fatima Fida T delivered the vote of thanks on the occasion.





Feedback and feedback analysis

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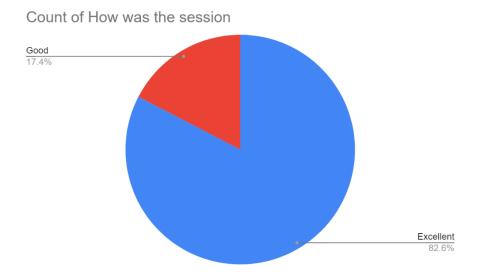
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Summary outcome and result

The Traffic Awareness Programme aims to achieve several key outcomes and results. Primarily, it increases public awareness about traffic laws and safe driving practices, leading to a more informed and responsible driving population. As a result, there is a significant reduction in traffic accidents, injuries, and fatalities. The programme also fosters responsible behavior by emphasizing the dangers of driving under the influence and using mobile phones while driving. Vulnerable road users, such as pedestrians, cyclists, and motorcyclists, become more educated about safety measures, reducing their risk on the roads. The promotion of public transport and carpooling helps decrease traffic congestion and pollution. Communities and schools are more engaged in traffic safety, leading to a culture of safety from a young

age. Collaborative efforts with various stakeholders ensure widespread support and resources for the programme. Overall, the programme's continuous monitoring and adaptation based on feedback result in a dynamic and effective approach to improving road safety.